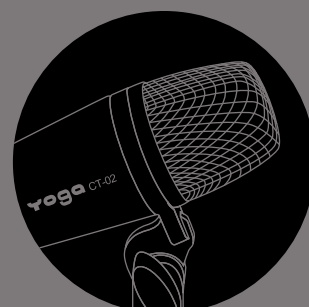


Yoga[®] close to the purest timbre.

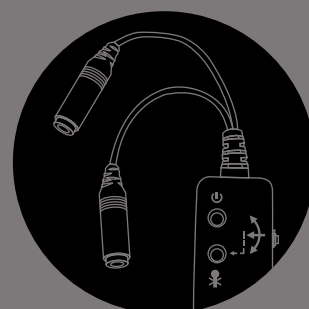
Since 1985



Headphone



Microphone



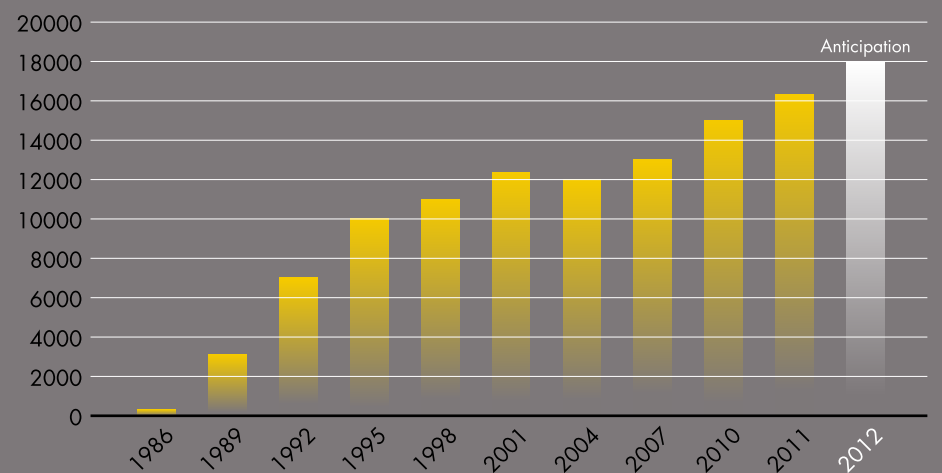
Accessories

History



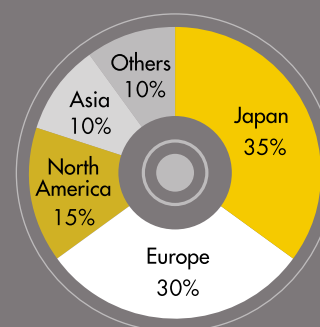
Foundation of YOGA Electronics Co., Ltd. in 1985

YOGA Electronics Co., Ltd. was founded in 1985 in Taipei, Taiwan (R.O.C.). We were specialized in sound acoustics of microphones at the beginning and involved in headphone development in 1998. We are confident of the premium quality and performance of our products, and that making us strongly connected to our clients. Reliability is the main spirits of YOGA Electronics. "Imperfection" is not allowed, and that is why we place quality assurance the first thing to consider. 5S was introduced to improve production management, which brings the benefit of efficiency and awareness. Furthermore, we are eager to learn and challenge ourselves, and innovation will always be the lifetime goal. We attended Q-UP event from Industrial Development Bureau, Ministry of Economic Affairs, and received lots of International certifications, such as ISO-9000, ISO-9001, and ISO-14001. Considered of environmental issue, our Shenzhen facility is qualified for CE, Sony GP, RoHS, and Reach. To expand business coverage and market competitive, KADA International Limited was founded in 1994, and we entered the field of headphone development and production in 1998. By Switching the flow production to Cellular Manufacturing, a significant productivity increasing makes us quicker in responding customers' demands.

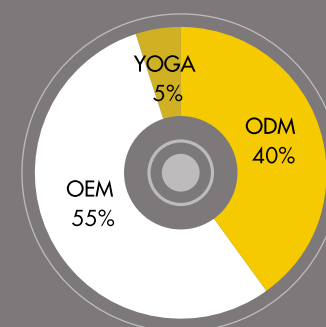


Sales Performance

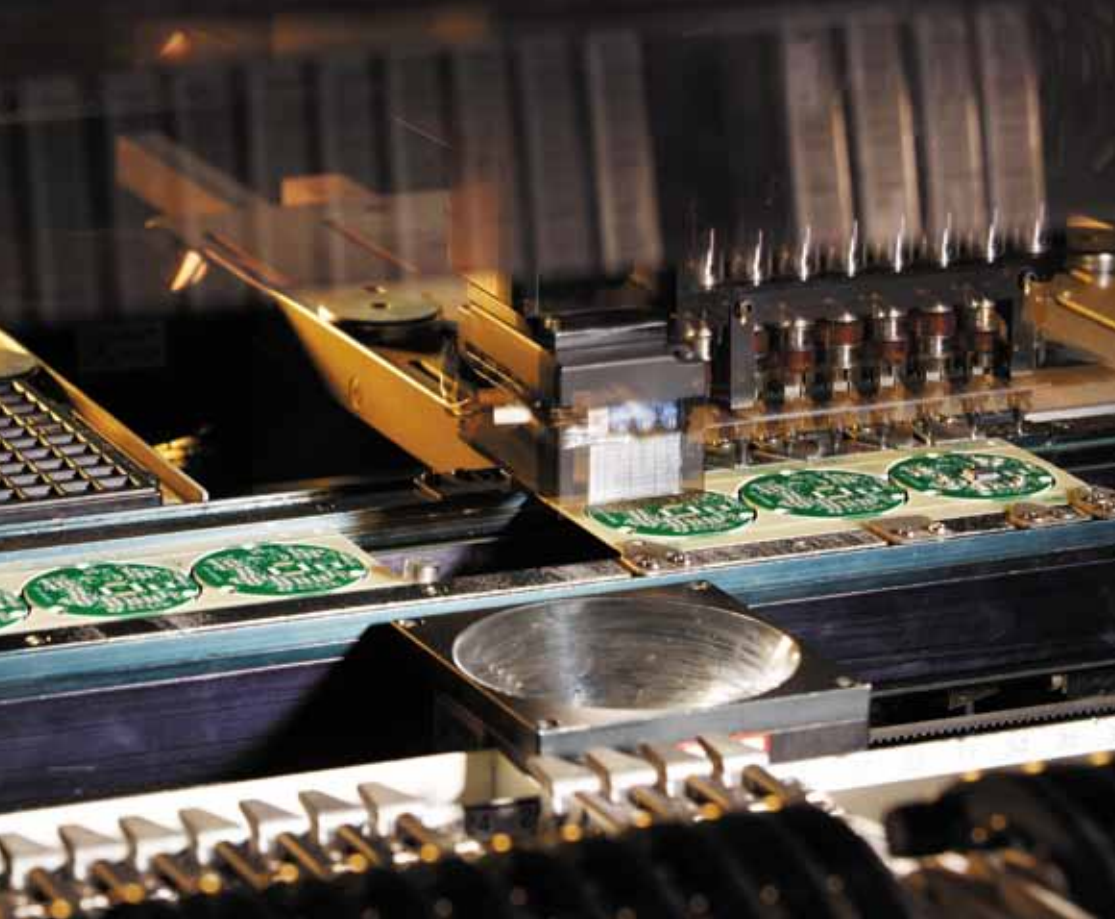
Unit: US thousand dollars



Segment Sales Ratio



Sales Type



Research and Development

- YOGA Electronics keeps the faith of innovation and creativity through decades. By using new materials, production process, we never stop trying and always eager to step into a higher level.
- With a strong development team, we are competitive and trusted.
- Development process:
Market research → Products proposal → Concepts design → Function design → Circuit design → Mechanical files → Prototyping → Open toolings → Package design → Pre production → Mass Production → Certification
- Pro equipments are utilized, such as B&K acoustics meter, artificial ear sound testing equipment, Clio headphone testing equipment, sound pressure testing equipment.
- More than 50 patents are granted certificates all over the world.



Quality Assurance

- Complete quality assurance system.
- Material testing standard: MID-STD 105E, Level 2
- Hazardous substances 100% analyzed by XRF spectrometer.
- Continuous assurance testings: reliability test, damage test, life cycle test, and functional tests.
- Major equipments are periodically calibrated and software updated for accuracy, such as XRF, cable flexibility, salt water spraying chamber, temperature and humidity machine, drop test, vibration test, standard light booth...and so on.
- Certificates: CE, FCC, ISO 9001, ISO-14001...and so on.
- Quality assurance process: IQC → IPQC → QA → FQC. Quality reports are periodically tracked down to assure improvements.
- Attended quality assurance classes and events: QCC, FMEA, 4M...and so on.



Complete Quality Assurance Diagram



Production Technique and Management

- Standardized labor hour implemented by IE system
- SOP utilized on sites to make sure productions from mistakes
- Proper human resource controls by different colorations on workers' vest.
- Materials management by MRP system
- Flexible and efficient production by Cellular Manufacturing: increasing productivity and quality, also to accommodate multiple products; materials flow and management are simplified.



| Supply Chain

We have the ability of opening molds, plastic injection, painting, cable assembly, blister formation, and building our own elements, drivers. More than 70% of the materials are self-supplied. Giving the many advantages of quality, less production time, but also allows us to develop unique products that are not common in the market, which making us more competitive.

| Vision

We have been devoted ourselves in acoustic technology for the past decades, and groundbreaking innovation is our lifetime goal. Our vision is to be the front runner in the industry. When you speak of "YOGA," you speak of "acoustic innovator."



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